

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Oliver et al.

APPLICATION NO.: 09/361,678

FILING DATE: July 27, 1999

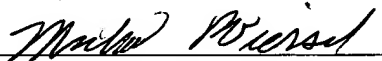
TITLE: Method and System for Internet Personalization

ATTY.DKT.NO.: PA3639US

CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8

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By:



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REPLY BY APPLICANTS TO A FINAL OFFICE ACTION
PURSUANT TO 37 C.F.R. § 1.116
(AMENDMENT B)

Examiner Channavajjala:

In response to the final office action mailed April 21, 2006 (*Office Action*), please enter the following amendments and consider the following remarks as provided by 37 C.F.R. § 1.116.

Amendments to the **claims** begin on **page two**. The Applicants' **remarks** in response to the *Office Action* begin on **page eleven**. The Applicants' **conclusion** as to the allowability of this application appears on **page twenty-two**.